

John Gorman
Chief Executive Officer
Gorman Health Group



John Gorman is CEO of Gorman Health Group, a company he founded in 1996 to provide Medicare regulatory compliance advisory services to healthcare payers. Under John's leadership, Gorman Health Group has since emerged to become the leading consulting firm in Medicare managed care, providing thought leadership along with expert strategic, operational, financial, and other professional services to the healthcare industry, including an array of leading-edge business process outsourcing solutions.

Mr. Gorman and his team of more than 65 senior-level consultants are considered by many in the industry to be the go-to source for understanding the regulatory and business implications of the Medicare Modernization Act (MMA) and the introduction of the Medicare Part D prescription drug program. John and his team are largely credited with having spearheaded the creation and design of the Medicare Advantage PPO product.

John is a dynamic, engaging and highly-regarded speaker -- known for his on-the-mark insights as well as his candid, cut-to-the-chase style. John speaks at dozens of healthcare industry conferences each year, reaching thousands of senior healthcare executives and professionals nationally. John was ranked Best Speaker for the Industry Collaboration Effort (ICE) annual conference each of the last three years.

John is regularly quoted in the trade press and the national media, including the *The New York Times* and *The Wall Street Journal*, and serves on the editorial advisory boards of several industry publications. He is also frequently sought out by the investment community for his insights, analyses, and predictions about the evolving Medicare managed care market.

In addition to founding Gorman Health Group, John was a founding partner of Leprechaun, the industry's leading risk adjustment management outsourcing company.

Prior to founding his own company in 1996, John served as Assistant to the Director of HCFA's Office of Managed Care, where he provided day-to-day management and served as the external liaison for the Medicare and Medicaid managed care programs. During the 1993 debate on national health care reform, John was chief lobbyist on health care financing issues for the National Association of Community Health Centers, an organization of Federally-funded primary care clinics for the medically underserved. Prior to that, he served as Press Secretary and Staff Director for U.S. Representative John Conyers, Jr. (D-MI), then-Chairman of the Government Operations Committee.

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